

FREQUENTLY ASKED QUESTIONS

Arts Awards 2012



Who is eligible to enter?

The Arts Awards is a community event open to anyone who has been affected by cancer, either directly or through a loved one. There are no age limitations and we encourage people from all backgrounds to enter. Indigenous Australians are encouraged to enter the Indigenous Visual Arts category.

What is the theme for 2012?

Strength. It takes strength to face a cancer diagnosis. Whether directly affected or supporting a loved one, many will draw on their inner strength to help them through such a difficult time.

What are the categories for 2012?

Categories are:

- Film
- Visual Art
- Short Story
- Poetry
- Indigenous Visual Art
- Children's Art (12 years and under)
- Youth Art (13-17 years)
- Children's Writing (12 years and under)
- Youth Writing (13-17 years)
- Group Children's Art (12 years and under)

I've entered the Cancer Council Victoria Arts Awards before – can I enter again in 2012?

Yes! All past participants are welcome to enter the Arts Awards again.

How do I enter?

Visit www.artsawards.com.au to enter online. Alternatively, download an entry form and mail to: 1 Rathdowne Street, Carlton VIC 3053 Australia.

Please be aware there is a \$10 entry fee for all categories, except the under 18 and Indigenous categories.

I don't live in Victoria – can I still enter the Arts Awards?

Absolutely! The Arts Awards is an international event - we accept entries from anywhere in Australia, and from anywhere in the world.

How many times can I enter each category?

Entrants are able to submit one entry per category.

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Who do I call if I have a query about entering?

If you have any questions, please call our Supporters Hotline on 1300 65 65 85. All calls will be forwarded to the Arts Awards team and will be responded to as soon as possible.

When does the People's Choice get drawn?

People's Choice Awards are drawn at the end of the Arts Awards touring exhibition, usually mid to late November.

When will the winners of each category be announced?

Winners are short listed prior to the Melbourne exhibition, and announced at the Arts Awards Opening Ceremony in July.

Who are the judges for 2012?

Each judge is highly respected in their field:

- Film: Deb Verhoeven – writer, broadcaster, film critic and lecturer;
- Visual Art: Emma Mayall – Assistant Curator, Contemporary Art, National Gallery Victoria;
- Short Story: Arnold Zable – acclaimed writer and storyteller;
- Poetry: Dr Jennifer Harrison – renowned poet;
- Indigenous Art: Megan Cadd-Van den Burg - Yorta Yorta/Wotjobaluk woman, visual artist, curator and Community Development Worker;
- Children's Art, Youth Art and Children's Group Art: Mitch Vane - illustrator and painter;
- Children's Writing and Youth Writing: Tony Wilson - children's author.

How are the artworks judged?

Decisions will be made on the basis of conformity with category, theme, competition requirements and eligibility. Visual Art judges will also consider use of the medium, composition, design, originality, creativity, condition of the work, presentation and artist statements.

Where and when will the Arts Awards ceremony and exhibition opening be held?

The Arts Awards opening ceremony will be held Sunday 29 July 2012 at the Sofitel on Collins Street, Melbourne (25 Collins Street). This will be followed by the grand opening of the exhibition at 120 Collins Street.

What are the prizes?

A total prize pool of over \$10,000 is up for grabs. Outstanding entries in all categories win a cash prize. Highly Commended and Commended prizes are donated by our generous sponsors listed on the Arts Awards website -

<http://artsawards.staging.cancervic.org.au/about/sponsors>

When do entries open and close?

Entries open in January 2012 and close on 27 April 2012. Applications will not be accepted after this date.

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INFORMATION FOR VISUAL ARTISTS ENTERING

When entering a visual art category online, how do I upload my image?

Images can be uploaded via www.artsawards.com.au as part of the online entry process.

Please ensure the file is saved in a high-resolution jpeg format (no higher than 10MB). Name your file as follows: artist's surname_artist's first initial_title of work.jpg. For example: Smith_J_Strength.jpg

Please photograph your work on a white background as judges will be short listing from these images. Photos will also be published in the Arts Awards catalogue.

If you are entering a three dimensional piece (sculpture) please take pictures of both the front and back of your work and combine into one file for uploading. Please read below for image specifications.

What size should my image be when I upload it?

Please set the image size to 1024 x 768 pixels (max) at 300 dpi. If you do not know how to do this ask someone to help you, or call our Supporters Hotline on 1300 65 65 85.

Why does my image have to be this size?

Images set at 300 dpi are called high resolution images. When we reproduce your image for publication, either for the website or for the Arts Awards catalogue, high resolution is needed to ensure the quality remains sharp.

Anything less than 300 dpi could result in poor printing quality and may not represent your artwork in the best possible way.

If I send my entry form via post, how do I send images of my work?

Please send through two high quality photographs of your work – either burn onto a CD, or enclose physical photographs.

Please photograph your work on a white background as judges will be short listing from these images. Photos will also be published in the Arts Awards catalogue.

If you are entering a three dimensional piece (sculpture) please take pictures of both the front and back of your work. Send in two copies of each along with your entry form.

How should I deliver my artwork to Cancer Council Victoria?

If you are entering an adult category please do not send in any original artwork until you have received a letter from Cancer Council Victoria telling you to do so. Only artworks that are shortlisted need be delivered to Cancer Council Victoria. **If you are under 18 years old please send in your original artwork along with your entry form.**

How will I know if my artwork has been shortlisted and selected for the exhibition?

Shortlisted entrants will be notified via email.

If selected for exhibition, how long will my artwork be exhibited for?

Artworks will tour regional Victoria from July to November 2012. Please note that due to size restrictions of some gallery spaces, not all artwork will be displayed at all venues.

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WRITERS/POETS

Please make sure you proofread before submitting your entry.

What are the word limits for Short Story and Poetry entries?

The word limit for Short Story is 1000 words and the word limit for poetry is 300 words.

If entering online, what format does my short story or poem need to be in?

All written works must be submitted in Word format and saved as follows:

artist's surname_artist's first initial_title of work.jpg. For example: Smith_J_Strength.jpg

How do I upload my short story or poem?

Written pieces can be uploaded via www.artsawards.com.au as part of the online entry process. If you need help, please call our Supporters Hotline on 1300 65 65 85. All calls will be forwarded to the Arts Awards team and will be responded to as soon as possible.

If I send my entry form via post, how do I send my written work?

Please send through two copies of your work with your entry form – either burn onto a CD, or enclose hard copies.

SPONSORSHIP

How do I sponsor the Arts Awards?

We welcome all forms of sponsorship from individuals and organisations. For information about supporting the Arts Awards, please call our Supporters Hotline on 1300 65 65 85 and ask for the Arts Awards Project Manager.

Why should I sponsor the Arts Awards?

Sponsoring the Arts Awards is a great way to lift your public profile. We have several marketing opportunities available to you:

- Company exposure;
- Product exposure via giveaways, competitions or prizes;
- Public acknowledgement at the Arts Awards Ceremony;
- Signage at the Arts Awards Ceremony;
- Acknowledgements in all media releases and advertising material.

Entrant Checklist

Arts Awards 2012



I have sent my entry in before the deadline of 27 April 2012.

I have read all the terms and conditions of entering.

I have entered online and uploaded my images/copy and made payment (if applicable).

OR

I have completed and sent in my entry form along with payment (cheque or credit card details on the form) and I have sent in two copies of my work (photographs or written pieces).